



Strategic Planning Services

Excalibur Education Group

The Excalibur Education team can assist your institution or system with strategic planning, including a review of the current plan and the development of a new plan.

Why Excalibur?

The successful implementation of a strategic plan can lead to improved efficiency and outcomes, increased enrollment and revenue, and a greater sense of community. Excalibur can work with your campus leadership and institutional stakeholders to develop a well-defined strategic plan, with a data-driven focus, constituent buy-in, project timelines and deliverables, and realistic benchmarks. Together, we will develop a comprehensive plan that fits your institution.

The Strategic Planning Process

Our five-step process leads to a comprehensive plan that incorporates both feedback and data.

1. Review Institutional History with Leadership
2. Collect Relevant Data from Campus Programs
3. Receive Feedback from Internal & External Stakeholders
4. Conduct Institutional SWOT Analysis
5. Work with Campus Leadership to Formulate the Strategic Plan based on baseline data and real-time initiatives currently in place

A Comprehensive Approach

Together, we will develop a five-year comprehensive strategic plan:

- Timeline and Deliverables
- Strategies and Responsible Parties
- Benchmarks and Goals
- Metrics and Monitoring

A High-Quality Plan

Excalibur Education will deliver a complete plan, online and print, that can be used both internally and externally.

- Online PDF Flip Book
- Print Version
- Dashboard to Monitor Progress

Contact Us

Email Dr. Wesley Wilson at wesley@excalibureducation.com to schedule an initial consultation.

