



# Program Evaluation Services

## Excalibur Education Group

The Excalibur Education team can assist your institution or system with the evaluation of programs, including data analysis, collecting feedback, and preparing reports. The proper and systematic evaluation of a program or initiative will enhance its overall effectiveness.

### ***Why Excalibur?***

The Excalibur Education team will work collaboratively with your stakeholders to design and implement the evaluation of your program. We have in-depth knowledge of Nichols' 5-Column model of program evaluation, including student learning and programmatic outcomes. Additionally, Excalibur consultants have performed extensive ROI and Cost-Benefit analyses indicating program health and areas of strength and for improvement. As experienced faculty and administrators, the Excalibur team members have served as program leaders and on leadership committees, and have guided organizations through institutional changes and culture shifts resulting in improvement and growth.

### ***Program Evaluation Services***

The Excalibur Education Group offers the following services for program evaluation services:

- Working with faculty and program leaders to develop student learning outcomes in alignment with program and institutional aims, goals, and objectives
- Determining data collection that accurately addresses student learning outcomes
- Performing data analysis to address effectiveness of student learning initiatives
- Perform extensive Return-On-Investment and Cost-Benefit analyses
- Identify program strengths for commendation
- Make recommendations on next steps for program improvement and growth

### ***The Excalibur Process***

Regardless of the services selected to help your institution with program evaluation, the Excalibur team will work with institutional programs and divisions to design a Nichols' 5-Column model that documents the successes, identifies areas of improvement, and suggests next steps for program growth and stability. The services provided commonly include meetings with program stakeholders, targeted focus groups (internal and external), student learning outcome development, data collection and analysis, and recommendations for future program initiatives.

### ***Contact Us***

Email Dr. Wesley Wilson at [wesley@excalibureducation.com](mailto:wesley@excalibureducation.com) to schedule an initial consultation.

